



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Contract # 47908

Schedule Dates 09/18/12-09/24/12
Advertiser OBAMA FOR AMERICA (2353)
Agency GMMB (1182)
Product POLITICAL CANDIDATE (1051)
Brand Est 1536- OFA Sked A 9.4-10.1 (27348)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax 1536 A
CPE Local/Political Candidate Agency
Account Types Standard
Billing Type Standard
Comments

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 26 \$91,950.00
Grand Total: 26 \$91,950.00

Date Entered 09/07/12
Last Modified 09/20/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,792.50
Net Total \$78,157.50
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/24/12	4	:30	7A- 8A (ET)	1		X	X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
2.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7A- 8A (ET)	1	X							1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
3.0	Normal Line / SPOT	09/18/12-09/24/12	4	:30	8A- 9A (ET)	2		X	X	X	X			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		9/7/12
4.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	8A- 9A (ET)							1		1	\$850.00	\$850.00	WHDH Boston (WHDH)		9/7/12
5.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	7:30A- 8A (ET)							1		1	\$400.00	\$400.00	WHDH Boston (WHDH)		9/7/12
6.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 9A (ET)							1		1	\$850.00	\$850.00	WHDH Boston (WHDH)		9/7/12
7.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	9A- 9:30A (ET)	1		X						1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/7/12
8.0	Normal Line / SPOT	09/18/12-09/24/12	4	:30	9:30A- 10A (ET)	2		X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/7/12
9.0	Normal Line / SPOT	09/18/12-09/24/12	4	:30	10A- 11A (ET)	1		X	X	X	X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		9/7/12
10.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	10:27A- Meet the Press	1							X	1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/7/12
11.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	3P- 3:30P (ET)	1	X							1	\$150.00	\$150.00	WHDH Boston (WHDH)		9/7/12
12.0	Normal Line / SPOT	09/18/12-09/24/12	4	:30	3:30P- 4P (ET)	1		X	X	X	X			1	\$150.00	\$150.00	WHDH Boston (WHDH)		9/7/12
12.0.1	Closed Preempt	09/18/12															WHDH Boston (WHDH)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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WHDH BOSTON (WHDH)
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13.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4P- 4:30P (ET)	1		X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/7/12
14.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4:30P- 5P (ET)	1		X	X	X	X			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/7/12
15.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7P- 7:30P (ET)	1		X	X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
16.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7P- 7:30P (ET)	1	X							1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
17.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:30P- 8P (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/7/12
18.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7:30P- 8P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/7/12
19.0	Revised Line / SPOT	09/24/12-09/24/12	4	:30	7:57P- THE VOICE	1	X										WHDH Boston (WHDH)		9/7/12
19.1	Revised Line / SPOT	09/24/12-09/24/12	3	:30	7:57P- THE VOICE	1	X										WHDH Boston (WHDH)		9/12/12
19.2	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:57P- THE VOICE	1	X							1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/20/12
20.0	Revised Line / NFL	09/23/12-09/23/12	4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X				WHDH Boston (WHDH)		9/7/12
20.1	Normal Line / NFL	09/23/12-09/23/12	3	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X	1	\$50,000.00	\$50,000.00	WHDH Boston (WHDH)		9/12/12
21.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2		X	X	X	X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12

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22.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	1:36A- Last Call with Carson Daly	2		X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/7/12
23.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	11:55P- 7 SPORTS XTRA	1							X	1	\$325.00		WHDH Boston (WHDH)		9/7/12
23.0.1	Preempt	09/23/12															WHDH Boston (WHDH)	Pre-Empt/Spot -	9/7/12
24.0	M/G For 12.0.1 / SPOT	09/22/12-09/22/12	4	:30	5:58A- 7 News Today in New England	1						X		1	\$150.00	\$150.00	WHDH Boston (WHDH)		9/19/12

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